

2008 Conference on Trends in Global Business

Program

Thursday, October 9, 2008

Registration (Omni Hotel, 3rd Floor):	3:00 pm – 4:30 pm
Bus leaves for QU:	4:30: pm
Reception at Albert Schweitzer Museum:	5:30 pm – 6:30 pm
Concert at Buckman Theater, QU:	7:00 pm – 8:30 pm
8:30 pm: Bus Departs for Omni Hotel	

Friday, October 10 2008

7:30 am – 8:30 am:	Continental Breakfast, Chapel Foyer, Omni Hotel
9:00 am – 10:15 am:	Plenary Session, “ Emerging Markets: Challenges & Opportunities ”, Chapel, Omni Hotel. Key-note Speaker: <i>Peter Berezin, Ph.D.</i> Vice President and Global Economist, Goldman Sachs
10:15 a.m. - 10:30 am:	Coffee Break: Chapel Foyer, Omni Hotel
10:30 a.m. – 11:45 am:	Special Session: “ Doing Business in Developing Countries ”, Chapel, Omni Hotel. <i>Casper Sonesson</i> , Acting Director, Division for Private Sector Partnerships, United Nations Development Program, “Doing Business in Developing Countries: What We know and What We Don’t Know.” <i>Syed Saad Andaleeb, Ph.D.</i> , Professor of Marketing Penn State (Erie) University, “Bangladesh: Prospects & Problems.” <i>Ahmed Mushfiq Mobarak, Ph.D.</i> , Professor of Economics, Yale University “Doing Business In Countries With Weak Institutions.” Moderator: <i>Subhash Jain, Ph.D.</i> , Professor of Marketing and Director, Center for Int’l. Business Education and Research (CIBER), University of Connecticut
11:45 am – 1:00 pm	Lunch (on your own)

1:00 pm – 2:10 pm: Session 1 (Break out Sessions)

Session 1: Accounting George A

Session Chair: Aamer Sheikh, Quinnipiac University
Discussant: Scott Lanes, Quinnipiac University

Alireza Daneshfar, University of New Haven, Bitu Mashayekhi, Tehran University, and Elham Hasani-Azar, Tehran University. “*An International Investigation of Earnings Quality.*”

Lawrence Hayden, St. John’s University, Robert Mockler, St. John’s University, and Marc Gartenfeld, St. John’s University. “KPMG International: The SEC Audit Segment of The Public Accounting Industry.”

Joe Abekah, University of New Brunswick-Fredericton, Canada. “Compliance With Disclosure Requirements By Saudi Arabian Banks.”

Session 1B: Economics-I George B

Session Chair: Emiliano Giudici, Stephen F. Austin University
Discussant: Eric Brunner, Quinnipiac University

Khawaja A. Mamun, Sacred Heart University and Hiranya K Nath, Sam Houston State University. “Migration and Remittances in Bangladesh.”

Birupaksha Paul, State University of New York Cortland. “Does Corruption Foster Growth? A Case Study of Bangladesh.”

Weiping Liu, Eastern Connecticut State University. “An Empirical Comparative Study of Economic Growth Models Between East Asia and Latin America.”

Session 1C: Finance-I Wooster

Session Chair: Roberto Curci, Butler University
Discussant: Kamal Upadhyaya, University of New Haven

Congsheng Wu, University of Bridgeport. “Reverse Mergers: A Case Study.”

Osman Kilic, Quinnipiac University. “Financial Performance of Hospitals: An Empirical Study of an Emerging Market Economy.”

A.E. Rodriguez, University of New Haven and Mohan Sreenivasan, Sheffy & Mazzaccaro, LLP. “Type II Error, Government Failure and Supreme Court Antitrust Decisions.”

**Session 1D: Management-I: Supply Chain Management
Whaley**

Session Chair: Mike Wilman, Southampton Solent University, UK
Discussant: David Cadden, Quinnipiac University

Mary Meixell, Quinnipiac University and George Kenyon, Lamar University. "Supply Chain Integration, Production Offshore Outsourcing, and Manufacturing Plant Performance: An Exploratory Study."

Beate Klingenberg, Marist College and Tom G. Geurts, New York University. "Strategic Location Decision Making: Two Applied and Cross-Disciplinary Case Studies."

Fernando Garza, Louisiana State University at Monroe. "A Strategic Framework for International Supply Chain Management."

**Session 1E: Marketing-I
Whitney**

Session Chair: William Keep, Quinnipiac University
Discussant: Adwait Khare, Quinnipiac University

Jason MacDonald, Boise State University. "How A Better Understanding of Stakeholder Salience Can Help NGOs in Their Efforts to Promote Social Responsibility by MNCs."

Karin Braunsberger, University of South Florida St. and Brian Buckler, Avila University. "Consumers on a Mission to Stop the Canadian Seal Hunt: An In-depth Study of an Ongoing Consumer Boycott."

Subroto Roy, University of New Haven and Jayanti Roy, Goodwyn College. "Social Identity and Perceived Importance of the Profession-the Case of Members in a NAPM/ISM Affiliate."

Meet the Editors
College, Omni Hotel (3rd Floor)
2:00 – 3:15 pm

Massaki “Mike” Kotabe, Ph.D. Washburn Chair Professor in International Business and Marketing and Director of Research at the Institute of Global Management Studies, Temple University and Editor, ***Journal of International Management***

Luis Eduardo Rivera Solis, Ph.D., Associate Professor of Finance, Dowling University, and Editor-in-Chief, ***Journal of Business and Economic Studies*** and Regional Editor, ***Journal of Global Business and Technology***

Basu Sharma, Ph.D., Professor of Management, University of New Brunswick-Fredericton, Canada and Editor, ***Journal of international Comparative Management***

Moderator: Syed Saad Andaleeb, Professor of Marketing, Penn State (Erie) University and Editor, Journal of Bangladesh Development Studies

3:15 – 3:25: Coffee Break, Foyer

3: 25 pm – 4:35: Session 2 (Break out Sessions)

Issues Confronting Emerging Countries

Session 2A: Brazil George A

Session Chair: Basu Sharma, University of New Brunswick-Fredericton, Canada

Neil I. Jacobs, International corporate lawyer, New York. “Comparison of Legal Systems and Functionality.”

James P. Locke, Founder and CEO of Enosis Global. “Brazil’s Economy & Future Outlook.”

Session 2B: China George B

Session Chair: Xiaohong He, Quinnipiac University

Lujcan Orłowski, Sacred Heart University. “Repercussions of the Global Financial Crisis on China's Financial Markets and Economic Growth.”

Michael Zhang, Sacred Heart University. “China’s New Labor Law and its Implications for MNCs.”

Jingan Tang, Sacred Heart University. “Social Networking of MNCs in China.”

Session 2C: India Wooster

Session Chair: Abhik Roy, Quinnipiac University

Usha C. V. Haley, University of New Haven and Economic Policy Institute. “Effective Strategic Decision-Making in India: Lessons from CEOs.”

George T. Haley, University of New Haven, “The Strategic Decision-Making of the Overseas Chinese of Southeast Asia”.

Sameer Vaidya, University of Texas Wesleyan. “Doing Business with Indians.”

Session 2D: Russia Whaley

Session Chair: Lesley DeNardis, Sacred Heart University

Vladimir Pade, Quinnipiac University. “The Politics of Pipeline: Implications of Growing European Dependence on Russian Oil & Gas.”

Eugene Kogan, Brandeis University. “Financial Crisis and the Future of Economic Nationalism in Russia.”

Colleen Driscoll, Quinnipiac University. "When Push Comes to Shove: The Increasing Power Plays of Russia and The United States."

**Session 2E: Middle East and South Asia
Whitney**

Session Chair: Martin Fraering, University of Evansville

Doumit Gilbert, Yale University, "Re-emergence of Lebanon as a Commercial Hub in the Middle East."

Osman Kilic." Quinnipiac University, Turkey: The New Manufacturing Hub of Europe."

Elizabeth Rider, Ten Thousand Villages. "Doing Business in the Not-For-Profit Sector: Insights from South Asia."

4:45 pm – 5:55 pm: Session 3 (Break out Sessions)

**Session 3A: Cross-Cultural Issues
George A**

Chair: Edith Galy, University of Texas Brownsville
Discussant: Karin Braunsberger, Florida State University St. Petersburg

Anca Cristina Micu, University of New Haven and Duncan Southgate. "Building Brand Demand Versus Activating a Sale: Examining Two Outcomes of Marketing Efforts Across Multiple Countries."

Mike Wilman, Southampton Solent University, UK. "Factors affecting SMEs' Ability to Adopt a Strategic Approach."

Mohammad Zulqarnain, Head of Chancery, Embassy of Bangladesh. "'Revisiting AGOA (African Growth and Opportunity Act) and the role of NPDA "A New Partnership Development Act") in helping LDC countries."

**Session 3B: Finance-II
George B**

Session Chair: Sean Reid, Quinnipiac University
Discussant: Robert Porter, Quinnipiac University

Muhammad Rashid, University of New Brunswick and Basu Sharma, University of New Brunswick, "Interest Rates and Environmental Pollution."

Axel Grossman, Radford University and Emiliano Giudici, Stephen F. Austin State University. "Conditional CAPM and Market Integration Surrounding the Euro-Conversion: Evidence from Three European Equity Markets."

Dharmendra Dhakal, Tennessee State University, Gyan Pradhan, Westminster College, and Kamal P. Upadhyaya, University of New Haven. "Exchange Rate Volatility and Foreign Direct Investment: Evidence from East Asian Countries."

**Session 3C: Management-II
Wooster**

Session Chair: Beate Klingenberg, Marist College
Discussant: David Cadden, Quinnipiac University

Luis, Ortiz, New Mexico Highland University. "Comparing apples-to-apples: Understanding of citizenship behavior (OCB) in a cross-cultural setting."

H. Ulas Ograk, University of Louisiana at Monroe and Jane LeMaster, University of Texas-Pan American. "Perceived Efficiency of Business Groups in Emerging Economies: A Tri-Cultural Comparison."

Mark Gregory, ESC Business School, Rennes, France and Mario Norbis, Quinnipiac University. "Personal and Small Group Information and Knowledge Management in a Multicultural Setting."

**Session 3D: Marketing II
Whaley**

Session Chair: Rowena Walter-Ortiz Quinnipiac University
Discussant: Abhik Roy, Quinnipiac University

Yoshiko DeMotta, Baruch College, CUNY and Chen-Ho Chao, Baruch College, CUNY. "The Impact of Culture on Advertising Evaluation and Product Choice: A Dialectical Thinking Perspective."

William Bonaparte, Nova Southeastern University . "Decline in Performance within the Services Industry."

Eric Lind, Quinnipiac University and Nathan J. Smith, Quinnipiac University. "Emotional Intelligence And Its Relationship With Marketing Ethics: An Exploratory Study Across Three Countries."

**Session 3E: International Business Education
Whitney**

Session Chair: Bruce White, Quinnipiac University
Discussant: Ronald McMullen, Quinnipiac University

Irene Alvarado, EARTH University, Costa Rica. "Education and Its Effects on the Development of An Entrepreneurial Profile Among Young People in Agricultural Regions: A Case Study at EARTH University."

Fabienne DeliBalta, ESC Business School, Rennes, France. Fabienne DeliBalta. "Introducing Western Ph.D. Program in China- A Case Study."

Kalpana Pai and Sameer Vaidya, Texas Wesleyan University, "Is Student Cheating Related To Cheating In The Real World?"

**Saturday, October 11
Omni Hotel, New Haven**

7:30 am – 8:30 am: Continental Breakfast, Foyer, Omni Hotel (3rd Floor)

9:00 am – 10:15 am: Session 4 (Break out Sessions)

**Session 4A: Economics
George A**

Session Chair: Eric Johnson, Quinnipiac University
Discussant: Matthew Rafferty, Quinnipiac University

Marc Gius, Quinnipiac University. “The Effects of Taxes on Interstate Migration”

Molly Lipscomb, University of Colorado at Boulder and Ahmed Mushfiq Mobarak, Yale University.
“Decentralization and Water Pollution Spillovers: Evidence from the Re-drawing of County Boundaries in Brazil.”

Liubov Pogorelova, University of Connecticut. “Game Theory and Transfer Pricing.”

**Session 4B: Finance-III
George B**

Session Chair: Vincent Driscoll, Quinnipiac University
Discussant: Robert Porter, Quinnipiac University

Roberto Curci, Butler University and Guillermo Cardoza, Instituto de Empresa, Spain “Financial Strategies in the Expansion of Spanish Companies Into Latin America.”

William Lim, York University. “Contagion and Sunspots Surrounding Speculative Home Equity Lending Losses.”

Armando E. Rodriguez, University of New Haven. “Do Competition Laws Indirectly Affect Domestic Competition by Promoting Entry: A Closer Look at Hoekman & Kee.”

**Session 4C: Management –III
Wooster**

Session Chair: Lesley DeNardis, Sacred Heart University
Discussant: Jose Castillo, Truman University

Luis Ortiz, New Mexico Highland University. “Perspectives from the Inside: Different Organizational Level Employees Speak their Minds.”

Nicole Adams, Quinnipiac University and Fadila Dawuni, Quinnipiac University. “Culture as a Fundamental Block to the Understanding of Emotional Intelligence Traits: The Role of Gender.”

William Bonaparte Jr., Nova Southeastern University. “Should We Care About Services Industry Performance?”

**Session 4D: International Business
Whaley**

Session Chair: Martin Fraering, University of Evansville
Discussant: Gary Schneider, Quinnipiac University

Michael J. Zhang, Sacred Heart University. "Can IS Support for Information Acquisition Lead to Better Firm Performance?"

Robert, Bird, University of Connecticut "Can Compulsory Licensing Improve Access to Essential Medicines?"

Justin Newland, Quinnipiac University and Salil Mehta, Quinnipiac University. "The Role of Gender in Emotional Intelligence Competencies: An Empirical Investigation of French, German and US Business Students."

**Session 4E: International Business Education
Whitney**

Session Chair: Fernando Garza, Louisiana University at Monroe
Discussant: Elie Chrysostome, CUNY Plattsburgh

Khalid Kiswani, Quinnipiac University. "Did the Great Depression affect Educational Attainment in the US?"

Mike Wilman, Southampton Solent University, UK. "Postgraduate Learning Styles Across Cultures: A Comparison of UK Vs. Overseas Students."

Sandy Torres, Quinnipiac University and Lisa Perri, Quinnipiac University, "Does Culture Affect Emotional Intelligence?: An Analysis of French and German Business Students"

10:15 am – 10:30 am: Coffee Break, Foyer, 3rd Floor, Omni Hotel

10:30 – 11:45 am: Session 5 (Breakout Sessions)

**Session 5A: Cross Cultural Issues-II
George A**

Session Chair: Irene Alvarado, EARTH University, Costa Rica
Discussant: Xiaohong He, Quinnipiac University

Sanja Grubaic, Southern Connecticut State University. "The Development of the Capital Market in the South East Europe – The Cases of Slovenia, Croatia, and Serbia."

Monika Advocate, Albertus Magnus College and Quinnipiac University, "Town Vs. Country: Price Scissors in Poland."

Jose Gavidia, College of Charleston, Robert Engle, Quinnipiac University, Christopher Schlagel, Otto-von-Guericke University, Germany, and Servane Delanoe, ESC Business School, Rennes, France. "A Comparative Study of Entrepreneurial Attitudes and Intentions Between Europe and the U.S.A."

**Session 5B: International Business
George B**

Session Chair: H. Ulas Ograk, Louisiana State University at Monroe
Discussant: Jason MacDonald, Boise State University

Chadwick Nehrt, Quinnipiac University. "Cultural Antecedents of the Realized Entrepreneurial Environment"

Luis Ortiz, New Mexico Highland University, "Management Strategies in Latin America: *Clearing up the Cross-Cultural Confusion.*"

Saeb Farhan Al Ganideh, Al-Zaytoonah University, Jordan. "Insights into Sources of Information Used by Young Jordanian in Evaluating Foreign Products"

**Session 5C: Management IV: Cross Cultural Issues-III
Wooster**

Session Chair: Lesley DeNardis, Sacred Heart University
Discussant: Dale Jasinsky, Quinnipiac University

Jose Castillo, Truman University. "Do Strong Social Network Ties Imply Better Performance For Entrepreneurs In Mexico?"

Elie Chrysostome, State University of New York- Plattsburgh. "The Success Factors of Immigrant Entrepreneurs: Towards the Search for a Model."

Gary Schneider, Quinnipiac University. "A Tax Fairness Issue: The European Union and Digital Products."

**Session 5D: Marketing IV
Whaley**

Session Chair: Karin Braunsberger, University of South Florida St. Petersburg
Discussant: Ben Liu, Quinnipiac University

Martin Fraering, University of Evansville and Michael Minor, University of Texas-Pan American. "Beyond Loyalty: Customer Satisfaction, Loyalty, And Sense Of Virtual Community."

Edith Galy, University of Texas Brownsville. "Trust in International Interfirm Relationships: Building a Path Towards Information Sharing."

Kevin Bransfield, Quinnipiac University and Joanna Canelos, Quinnipiac University. "Culture and Ethics: An Empirical Investigation."