



# QUINNIPIAC UNIVERSITY

SCHOOL OF COMMUNICATIONS

275 Mount Carmel Avenue  
Hamden, CT 06518-1908



## The Television News Institute

July 6–10, 2009 • Ed McMahon Mass Communications Center

*For High School Juniors & Seniors*

Quinnipiac University offers students interested in broadcast journalism a unique opportunity to learn from the professionals through its Television News Institute. Experience the thrill of standing in front of a camera or the satisfaction of writing, editing and producing your own news and sports stories.

The weeklong program features seasoned broadcasters who teach the fundamentals of television reporting, from gathering information and writing stories to producing videos in the field and tips to improve on-camera performance. In the high-definition studio, you'll produce a live newscast featuring preproduced news "packages," sports, weather and more.

### Topics include

- writing effective and balanced news stories
- writing for "the ear"—an essential skill in broadcast news
- shooting video that supports and enhances the report
- editing on digital, nonlinear workstations
- presenting yourself on camera—tips to improve voice, style and appearance
- producing stories and taped "packages" for air
- producing a run-down and a live newscast

The week will culminate in a live program produced in the television studio of the Ed McMahon Mass Communications Center. Participants who complete the program will receive a certificate of completion and a DVD copy of their news broadcast.

*Registration form on back*

### Fees

*Commuter option:* \$795  
(includes five lunches)

*On-campus option:* \$1,175  
(includes room, five breakfasts, five lunches and four dinners)

All meals are prepared and served in the campus dining hall. Vegetarian meals can be provided for those who request them when registering.



### On-campus housing

Students may opt to stay on campus for the week if they wish. In addition to providing comfortable, convenient housing, living on campus can be an ideal way for high school students to sample campus life. Chaperones will be on duty in the residence hall each night, along with an emergency first-aid responder. There will be at least two evening activities planned for the group, as well as time to work independently on projects or simply relax.

Students must provide their own pillows, blankets, bed linens, towels and personal toiletries. They may bring a small portable television set if they wish—cable television service is available in each suite, but television sets are not provided.

The on-campus option provides housing for five nights beginning Sunday, July 5. Students must leave the residence hall by 7 p.m. on Friday, July 10.

# The Television News Institute



## How to register

The TV News Institute is restricted to high school students 16 years of age or older who will be juniors or seniors in Fall 2009. Please fill out the form below, include proof of current health care insurance coverage (photocopy of insurance card acceptable) and a check made out to "QU MEDIA" for the full amount (\$795 for commuters, \$1,175 for on-campus option). Return to Michael Calia, SB-MCM, Quinnipiac University, 275 Mount Carmel Ave., Hamden, CT 06518-1908.

**Checks must be received no later than Friday, June 12, 2009.**

PLEASE PRINT CLEARLY

Student's name \_\_\_\_\_

Student's email \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Name of high school \_\_\_\_\_

Does student have special health needs we should know about? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Does student have food allergies? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Does student require vegetarian meals? \_\_\_\_\_

Parent or guardian's name \_\_\_\_\_

Parent or guardian's email \_\_\_\_\_

Daytime phone \_\_\_\_\_

Evening phone \_\_\_\_\_

Cell phone \_\_\_\_\_

## For more information

Please contact Michael Calia, director  
Ed McMahon Mass Communications Center  
203-582-3414 or email [michael.calia@quinnipiac.edu](mailto:michael.calia@quinnipiac.edu)

