

## What is the Internship Program?

Internships provide an ideal way for students to gain hands-on experience in specific career fields and work environments. The School of Communications Internship Program provides exposure to professional communications and media settings throughout the country. Internships encourage students to apply the skills they learn in the classroom, and allow them to explore their chosen areas of interest. In the process, they also gain real-world perspective, on-the-job learning, valuable networking contacts, an advantage over others entering the job market, and potential for future employment.

The School of Communications' list of internships includes more than 1,000 field placements nationwide in the broadcast, film and print media, cable television and sound recording industries, as well as video production, advertising, public relations and multimedia operations.

**"My internship at ESPN has really provided me with the experience of working in a professional environment. I have gotten my foot in the door at the most prestigious sports network in the world."—Kevin Stewart '06, New Milford, CT (below, right)**

**"Working as an intern at the *Late Show with David Letterman*, I was exposed to every possible area in the field of television: from writing and producing, to backstage technology and even finance. It was here that I gained the confidence and work ethic needed to succeed."**  
—Ashley Wigfield '08, Wayne, N.J.



## Why complete an internship?

Internships help students make informed career decisions as well as build their resumes. Some of the advantages include:

- Gaining hands-on exposure and real-world experience
- Learning more about vocational preferences
- Networking with industry professionals
- Developing a portfolio of clips and building a resume
- Applying skills learned in the classroom

## About the School of Communications

The School of Communications offers bachelor's degrees in communications, journalism and public relations and master's degrees in interactive communications and journalism. Undergraduates may tailor their curricula with concentrations in journalism, media production, media studies or public relations. The school seeks to inspire and foster creative vision, preparing students to lead, manage and staff media organizations, and to educate enlightened consumers to evaluate media practices.

On campus, students work in one of the finest university educational facilities in the Northeast—the Ed McMahon Mass Communications Center. The center features a completely digital high-definition television studio and latest broadcast technology, two radio studios, a journalism technology center, a multimedia production facility, editing suites and labs and a mini-theater.

## Who directs the program?

The faculty director of the Communications Internship Program is Grace Levine, PhD, and the staff administrator is Jennifer Burns, assistant dean for career services.

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# QUINNIPIAC UNIVERSITY

SCHOOL OF COMMUNICATIONS



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# Internship Program

## How does the program work?

Internships in communications are coordinated by designated members of the Quinnipiac University faculty and supervised by professionals in the field. Internships may be completed during the fall, spring and summer terms. Students in the 3-credit internship program must complete at least 120 hours of supervised fieldwork. Students are required to submit weekly records of hours and participation. Faculty coordinators periodically collaborate with field supervisors to assess and guide the student's progress. At the conclusion of the internship, both the student and field supervisor complete written evaluations of the experience.

## Are all internships for academic credit?

In the School of Communications, internships for academic credit are required for public relations and journalism majors and strongly encouraged for media production and media studies majors. Interns are eligible to receive 3 academic credits for 120 hours of fieldwork. Although exceptions can be made, it is recommended that students register for credit-bearing internships at the end of their junior, or during their senior year. Also, students may complete additional noncredit internships at any time. We encourage students to take advantage of any opportunity that furthers their career goals.

**"My internship at *Good Morning America* was a better learning experience than I ever imagined. I worked hands-on with an ABC-TV morning news program and got the real-life feel of the field. My internship taught me the value of professionalism and the importance of networking. Most importantly, it gave me the confidence to know that I am definitely on my destined career path."**—Samantha Nelson '09, Wayside, N.J., pictured on cover with Allison Tregger '08, Shelton, Conn. Allison also worked at GMA and says the experiences and knowledge she gleaned there will remain with her forever.

**"Working for Dateline has given me the opportunity to see how different jobs come into play—the executives, the producers, the correspondents and interns such as me. I can now see how a large-scale show is put together."**—Melissa Chesney '06, Point Lookout, N.Y.



## Where do students complete internships?

The following is a **partial** list of recent internship placements:

### Television

ABC  
CBS  
NBCU  
KNSD-TV, San Diego, CA  
WFSB-TV, Hartford, CT  
WTIC-TV, Hartford, CT  
WVIT-TV, New Britain, CT  
WTNH-TV, New Haven, CT  
WTVT-TV, Tampa, FL  
WBZ-TV, Boston, MA  
WCVB-TV, Boston, MA  
WGBH-TV, Boston, MA  
WMUR-TV, Manchester, NH  
WWOR-TV, Secaucus, NJ  
WSYX-TV, Columbus, OH  
WABC-TV, New York, NY  
WCBS-TV, New York, NY  
WNBC-TV, New York, NY  
WLNE-TV, Providence, RI  
Dateline  
Good Morning America  
Inside Edition  
Late Show with David Letterman  
Late Night with Conan O'Brien  
Live with Regis and Kelly  
Today Show  
20/20

### Cable

BET  
CNBC, MSNBC  
CNN  
ESPN  
Food Network  
Fox News Channel  
Golf Channel  
HBO  
MTV Networks  
NESN  
News 12 Connecticut, Long Island & New Jersey  
Oxygen Media  
SNY  
USA  
Versus  
YES

### Radio

Clear Channel Radio  
Disney Radio  
ESPN Radio  
WTIC-AM, Hartford, CT  
WQUN-AM, Hamden, CT  
WPLR-FM, New Haven, CT  
WEEI-AM, Boston, MA  
WJMN, Boston, MA  
WFAN-AM, Astoria, NY  
WCBS-AM, New York, NY  
WPLJ-FM, New York, NY  
WXRK-FM, New York, NY  
WPRO-FM, Providence, RI

### Sound Recording

Arista Records  
RCA Music Group  
Sony Music  
Universal Records



**"Interning at BET was a great opportunity. I learned about different aspects of the entertainment industry and was allowed to handle important production tasks. The environment was friendly, and employees were willing to share their knowledge."**—Anastacia Tucker '08, Chicago, Ill.

### Newspapers & Magazines

Billboard Magazine  
Boston Globe  
Connecticut Magazine  
Connecticut Post  
Cheshire Herald  
Cosmopolitan  
Harper's Bazaar  
Hartford Courant  
Environmental Magazine  
New Haven Register  
O Magazine  
Sports Illustrated

### Film, Video Production & New Technologies

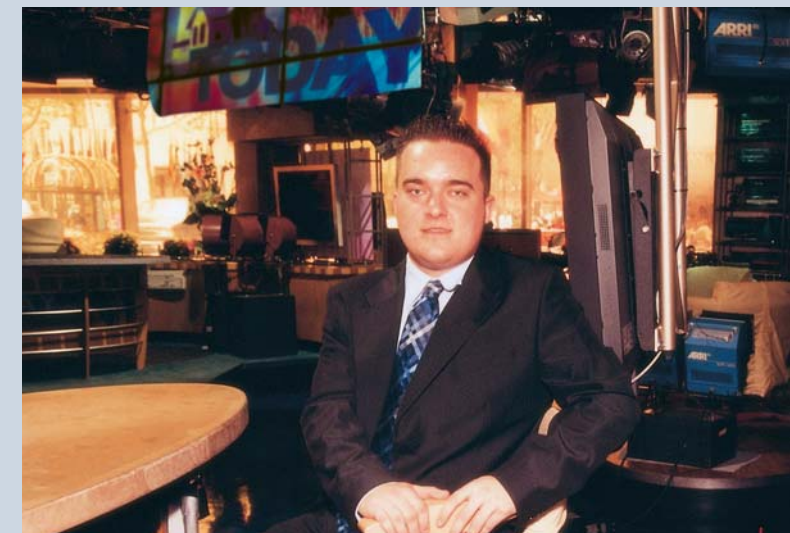
Captured Time  
Foxwoods Resort Casino  
FUSE TV  
Miramax Films  
MSG  
New Line Cinema  
Palace Digital Studios  
20th-Century Fox



### Public Relations

American Heart Association  
Baseball Hall of Fame  
Bloomingdales  
BMW  
Bloomberg Financial  
Bridgeport Sound Tigers  
Bristol-Myers Squibb  
Creative Artists Agency  
IBM  
Long Wharf Theatre  
Mason Onofrio

New York Yankees  
New York Islanders  
Pepsi  
Rubenstein Public Relations  
SBC SNET  
State of Connecticut, General Assembly  
Tommy Hilfiger  
Toyota Motors  
Walt Disney World  
Yale School of Medicine  
Yves Saint Laurent



**"I have so many things to take with me from WABC-TV that will enable me to take the next step toward my career in broadcast journalism. During my second internship I had the opportunity to work with people whose work I have admired for so long. I will never forget the work I did, the people I met, and the things I encountered in my 13 weeks at *Today*."**—Eric Jackson '04, South Plainfield, N.J.

**"An internship at CNN in New York made my dream of working in TV come true. I have been able to see first-hand how a documentary comes together. I learned valuable research methods and gained extensive knowledge of how a major national news operation works."**—Anthony Filiaci '09, Totowa, N.J.