

WTL grading rubric:

45-50

- These are extremely well-thought out and well-expressed WTL papers.
- The assignment issue is thoroughly addressed and explained, staying within the 150-200 word limit.
- Although there may be a few (three or fewer) grammar or spelling errors, the author demonstrates a superior control of language and sentence structure.
- The author uses words that highly relate to the field of PR.

40-44

- These are well-thought out and well-expressed WTL papers.
- The assignment issue is somewhat thoroughly addressed and explained, staying within the 150-200 word limit.
- Although there may be errors of grammar and spelling, the author demonstrates an adequate control of language and sentence structure.
- The author's writing style is less mature and less concise.
- The author uses broad terms that relate to the PR field.

35-39

- These are mediocre, but adequate, WTL papers.
- The assignment issue is addressed, but the explanation may not be quite clear, well-developed or organized.
- The author does not stay within the 150-200 word limit.
- There are several errors in grammar and spelling, and sentence structure is poor.
- The author oversimplifies and overgeneralizes the PR issues.

30-34

- These are poorly written WTL papers.
- Although the assignment issue is addressed, the explanation is not clear and is disorganized.
- The WTL papers are too brief or too lengthy.
- There are many errors in grammar and spelling, and sentence structure is elementary.
- The author does not connect WTL paper content to PR topics.

F level

- The author does not address or explain the assignment issue.
- The papers lack clarity, do not relate to PR topics, and contain consistent grammar and spelling errors.
- The papers are unacceptably brief or off-topic.